Editor's Message

As we approach the three-year anniversary of the reformatted *Environmental Health Review*, it is time to reflect to determine if it is meeting our initial expectations.

The *Environmental Health Review* was launched in an electronic format to increase its reach and to create an electronic archive for easy access and retrieval. The *Environmental Health Review* still has many of the same components such as the Branch President's Reports, the journal article summaries, the President's Message, and the document you are currently reading, the Editor's Message.

Between January and July 2014, we had over 2,700 page hits on our abstracts, with over 1,500 article downloads. This will likely result in about 4,600 abstract hits and almost 2,600 article downloads for 2014—impressive numbers. Further, results show that members are still accessing past issues and

downloading those as well. This is the huge advantage to having all issues available online.

One other benefit to the revamped *Environmental Health Review* has been the decreased cost of producing the journal in an electronic format. This has allowed CIPHI to ensure that it remains financially viable and that resources are used to ensure membership support and value. We are part of a consortium through our publisher, Canadian Science Publishing, where our subscription is sold to libraries. This has generated a revenue stream that has offset the cost of almost two issues per year.

Overall, we are pleased with the direction of *Environmental Health Review* and continue to encourage everyone to submit articles for publication.

Andrew Papadopoulos
Editor-in-Chief